

APRIL 18

LIVE GREEN EXPO

Empowering North Texans



Living with Ed



LIVE GREEN LEARN GREEN

ED BEGLEY, JR.

"GREEN LIVING GURU"

"Recycling just seems like the right thing to do, I mean really, it makes us responsible for the messes that we make. It's all about just picking up after yourself, not shoving our trash in our oceans and streams. We might as well reuse it before we lose it..."

TURN TEXAS GREEN!

Welcome to 2009! The *Live Green Expo* plans to host more than 15,000 North Texans at the Plano Centre on Saturday, April 18, 2009! There's much in store for those who are joining us on this mission to "Turn Texas Green." Our monthly newsletter will keep you informed of the latest *Expo* news and updates.

Star of the hit medical drama from the 1980's "St. Elsewhere," Ed Begley, Jr. was an environmental activist long before celebrities started driving around in hybrids. Living in a self-sufficient home powered by solar energy, Begley, is a tireless leader in

many ecological causes, from recycling to forest preservation. On the heels of the successful HGTV show "Living with Ed," Ed will deliver the keynote address during our *Live Green Expo* and provide his step-by-step approach to practical green living.

The *Expo* is ready to recruit and train more than 350 volunteers! "We welcome volunteers from all walks of life - concerned individuals, friends, families, scouts, employees and school groups - volunteering together to make a difference for North Texas," says Volunteer Coordinator, Deb Bliss. Volunteers can register by sending an email to volunteer@livegreenexpo.net.

PLANO CENTRE
9:00 AM - 5:00 PM

'09 Highlights

Visionaries



Learn first hand from visionary leaders and educators providing options for sustainable living!

Green it Yourself

Learn How!

Learn how to install weather stripping, replace shower heads, confirm a toilet leak, wrap a water heater, make "green" products and much more!

Food Alley



Support Local Farmers!

Discover the benefits of shopping local and purchasing organics! Our Food Alley will feature cooking demonstrations and more!

Eco-fashion Event

Hot! Sizzling! Green!

If it's hot, it must be green! Hot fashion show brings the best of every season to the runway. Check out the latest trends in organic cotton, bamboo, plastic wear and vintage clothing reworked into style!

Activities and More

Live performances, kite festival, children's activities, test drive eco-friendly vehicles, collection of books, TV's, computers, clothing, shoes, eyeglasses, plastic bags and more.

REGIONAL PARTNER NEWS



The City of Plano expanded its recycling program to include any plastic container imprinted with numbers one through seven, with the exception of Styrofoam, plastic bags and eating utensils. For more information about Plano's recycling program and a schedule for collections, visit us online: www.planoenvironmentalwaste.com



City of Richardson

Since 2006, the City of Richardson has provided to the public affordable water conservation kits. There are two kits available, an outdoor kit and an indoor kit. The outdoor kit contains a drip gauge, a rain gauge, a soil moisture meter probe, an irrigation lawn timer, a spray nozzle and a flow measure bag. The indoor kit contains two low-flow shower heads, two faucet aerators, a swivel kitchen aerator, leak detection tablets, a toilet tank bank and a flow measure bag. Both kits cost \$8 each and are available at our Water Customer Service Department and our Municipal Service Center. For more information visit www.cor.net or call 972-744-4228.



City of Irving

Irving is offering FREE shuttle bus service from Irving City Hall, 825 W. Irving Blvd. (front of City Hall near the flag poles) to the *Live Green Expo*. Seating is limited. All shuttle bus riders **MUST** acquire a ticket in advance, which may be requested from the City of Irving by calling Corporate Communications at 972-721-2533.



The City of Allen has passed a new water conservation ordinance and it could affect you. The complete plan as well as information on the Water Conservation H2Ome Improvement Rebate Program is available at www.cityofallen.org or by calling Community Services: 214-509-4500.

Eco-fashion Event

The 2009 Eco-fashion Event is open to area high school and college students who are enrolled in design classes, community members and to professional designers. Designers must utilize at least 75% reclaimed, recycled, natural and/or organic materials. Application and further details are at www.livegreenexpo.net

Applications must be submitted by March 4, 2009.

LaTosha Ridgway
Eco-fashion Show Coordinator
ecofashion@livegreenexpo.net



WWW.LIVEGREENEXPO.NET

Save the Date

Plan to join us as a Sponsor, Exhibitor, Designer or Volunteer!

Register Today

Sponsorship opportunities exist!

Your company has a prime opportunity to reach 15,000 consumers, all in one day. The *Live Green Expo* allows you to make immediate sales and expand your current customer base. [Become a Sponsor!](#)

Exhibitor Registration

You still have a chance to exhibit at the *Live Green Expo*. However, few spaces remain and soon applications will no longer be accepted. [Apply Today!](#)



February 2-16

Select Booth Location

Once registered, approved and payment has been received, exhibitors will be placed on a "priority" list to select booth space.

Expo Program Deadline

Don't miss your opportunity to be featured in the *Expo* Program book that will be distributed to more than 15,000 participants! Sponsors/Exhibitors must have content submitted by February 27.



Important Contacts

Sponsorship & Event Management

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