



# live green sexpo

**Saturday,  
April 17  
9am-7pm  
Plano Centre  
2000 E. Spring Creek Pkwy.**

free  
family  
event!

- ▶ **Vegan Monologues**
- ▶ **Eco-Fashion Show**
- ▶ **Volunteer Spotlight**
- ▶ **Exhibitor/Sponsor Registration**
- ▶ **Green Job Hunting?**

V O L U M E 3



## Where Can You "Meat" a Vegan in Texas?

There's nothing funny about being a vegan, unless you're humorist Ben Shaberman. Shaberman explores the lighter side of one of the world's fastest growing life choices: living meat-free. From social absurdities to his own foibles, Shaberman's reflections will put a smile on the lips of vegans and omnivores alike. At the *Live Green Expo*, you will meet Shaberman and discover a meatless, healthy and sustainable lifestyle through his personal journey.

Ben Shaberman's essays have appeared in the *Washington Post*, *Chicago Tribune*, *Baltimore Sun*, *Vegetarian Times*, *VegNews* and a variety of other publications. His commentaries have also been carried by National Public Radio's (NPR) *Morning Edition*, as well as local NPR affiliates in Baltimore, Md. and Des Moines, Iowa. He earned a master's degree in poetry from Johns Hopkins University, and is a member of the National Society of Newspaper Columnists.

## Eco-fashion Show presents...

### Go! Going! Gone! GREEN

Come early to secure your front row seat as emerging designers showcase their one-of-a-kind eco-friendly fashion pieces at the Eco-fashion Show ... "Go! Going! Gone! GREEN." Reconstructed garments will be resurrected from discards and made into new garments which will make you sit up and take notice.

Get a panoramic view when reconstruction mixes and mingles with garments made from cotton, silk and bamboo. Hand-painted designs using natural colors and sewn with foot-pedaled sewing machines created in a fair-trade environment will take the catwalk by storm. Feel the softness of silk scarves made without harm to the silkworms!

View the latest in haute eco-couture as models wearing plastic and newspaper garments saunter down the catwalk in grand style. Be awed as "trashion" makes its first appearance on the ramp at the *Live Green Expo*. Fashion has never been so green!

### Want to be part of the show?

Complete the application and return it to Rita Keys by March 31. Applicants will be notified if their designs have been selected to be part of the show.

[ecofashion@livegreenexpo.net](mailto:ecofashion@livegreenexpo.net)

[livegreenexpo.net](http://livegreenexpo.net)



## Live Green Expo Volunteer Spotlight



*"It was very gratifying being part of our community and reaching out to others."*

Cherie and Matthew Ware signed on last year as first-time *Live Green Expo* volunteers. Matthew explains their journey: "Cherie and I went to the first *Live Green Expo* and really enjoyed the exhibits. When we saw they were looking for volunteers the next year, we thought how much fun it would be to participate. We volunteered last year and truly enjoyed being around other like-minded people who wanted to improve our community. It was very gratifying being part of our community and reaching out to others."

Cherie and Matthew signed on to assist with the Volunteer Welcome Center. Cherie reports: "It was great fun. We met volunteers of all ages checking in for their shifts. We helped them find their activities and kept the process flowing smoothly. The time flew by and we still had the afternoon to tour the event and hear the guest speakers. We're looking forward to signing up for two shifts next year!"

**Volunteering at the 2010 Live Green Expo is a great way to be part of the living green movement. You'll meet inspiring folks, learn things you never expected to know, and make an impact in your community. Join us! To learn how to get involved, contact Deb Bliss at [debb@livegreenexpo.net](mailto:debb@livegreenexpo.net) or (972) 769-4313.**

*"The event of the year!" We have been a sponsor with Live Green Expo since its first year and the commitment to creating cleaner and greener communities at this expo are just phenomenal. Each year it just keeps growing."*

## Plan to join us as a Sponsor or Exhibitor! Register Today

### Sponsorship opportunities exist!

Your company has a prime opportunity to reach thousands of consumers, all in one day. The *Live Green Expo* allows you to make immediate sales and expand your current customer base.

### February 15-26

#### Select Booth Location

Once registered, approved and payment has been received, exhibitors will be placed on a "priority" list to select booth space.

#### Expo Program Deadline

Don't miss your opportunity to be featured in the *Expo Program* which will be distributed to more than 15,000 participants! Sponsors/Exhibitors must have content submitted by February 25.

#### Register Today!

*Sponsorship & Event Management*  
Ki-Afi Ra Moyo (972) 816-9489  
[ki-afim@livegreenexpo.net](mailto:ki-afim@livegreenexpo.net)

#### Exhibitor Relations

Mysha Faithful (972) 769-4130  
[info@livegreenexpo.net](mailto:info@livegreenexpo.net)

Brenda Lalonde

*Municipal Development Manager*

*Allied Waste/Republic Services*



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## Green Job Hunting?

The American dream is turning GREEN as the United States shifts its priorities to include climate change and sustainable energy policies. Publicly traded companies, private corporations, colleges & universities, non-profits and government institutions are all responding to this shift by creating new opportunities for you!

North Texans interested in finding out more about green-collar jobs should plan to meet at the *Live Green Expo* to learn more about this evolution in the job market. The *Expo* will host a green job panel at 9:30am in the Windhaven Room at the Plano Centre to define what is a green-collar job and provide resources for those looking for training and development. Our panel includes Ruben Johnson of Cedar Valley College, Sidney Bolfig of the Texas Renewable Energy Consortium and Mark Gragg of the GreenMan Alliance recruiting firm.

Additional companies looking to hire will be on site to meet and greet *Expo* attendees and answer questions. Continuing Education Units will be provided to those registering on site for this educational program. Visit our Web site for regular Green Job Panel updates.

## Corporate Volunteers

If your corporation encourages employees to participate in their community, you'll find many opportunities to get involved with the *Live Green Expo* on April 17. Corporate leadership or environmental groups are invited to staff an activity for a shift or for the day. Engage employees in giving back to the community. Build team spirit with a meaningful and lively activity. Organize your team to staff one of these *Live Green Expo* areas:

### Easy and Affordable Do-It-Yourself Room -

learn how to do simple projects to "green" your home and life. Earth-friendly "recipes" will be shared to make cleaners, beauty products and laundry aids.



**Recycle Alley** - a series of five displays detailing the recycling process of the most commonly recycled materials.

**Green Ambassadors** - disposal station monitors and educators who assist the public in understanding which items can be composted, recycled or discarded.

**Children's Activities** - guide children in completing a creative activity at craft booths.



**Pedal Power** - ride stationary bicycles to power a Wii and a lightbulb display.

*Four-hour shifts run from 8am through 8pm leaving at least six hours to explore the exhibits and attend the programs. Groups of 20 or more will receive recognition in the Live Green Expo program and on the Plano Centre marquee at Jupiter Road and Spring Creek Parkway on April 17. To learn how to get your company involved, contact Deb Bliss at [debb@livegreenexpo.net](mailto:debb@livegreenexpo.net) or (972)769-4313.*



[livegreenexpo.net](http://livegreenexpo.net)