



live green expo

**Saturday,
April 17
9am-7pm
Plano Centre
2000 E. Spring Creek Pkwy.**

free
family
event!

- ▶ **Green Biz Quiz**
- ▶ **Got Your Bags**
- ▶ **DIY Goes Green**
- ▶ **Parking Logistics**
- ▶ **Fair Trade Market**

V O L U M E 4

Chris Miles and GreenCraft Builders L.L.C.



Since the *Live Green Expo's* inception, Chris Miles has been part of the *Expo*. He is one of the most recognized energy-efficient building and remodeling experts in the area. He became interested in green building in 2000 and continues to hone and share his knowledge.

Miles was originally involved with the *Expo* by sponsoring it through his radio program, "HouseTalk Today," which broadcasts on News Talk 660 KSKY every Saturday. The show educates homeowners on the best, most energy-efficient ways to build or remodel a home, whether you do-it-yourself or hire a professional.

This year Miles is involved in the *Live Green Expo* as an exhibitor called GreenCraft Builders L.L.C. As a principal of GreenCraft Builders, Miles helps people achieve their ideal green living environment by offering new home construction, remodeling and green consultation. GreenCraft builds one high profile house per year. Two of three houses have been nationally recognized. When each house is finished, it is opened up for educational tours for four weekends. The latest home was the Timbercreek Zero Energy House, built in 2009. Customers of GreenCraft benefit from Miles' expertise, knowledge and skills because he works with homeowners to ensure their needs are met by utilizing the most advanced techniques.

"We have very similar philosophies - we both try to educate homeowners to live more eco-friendly and live green through improving their existing homes. We love what the *Expo* does, and being part of the show," said Chris Miles about the *Live Green Expo*.

Join GreenCraft Builders at the *Expo* this year and learn more about making your home more energy-efficient. To get more information on GreenCraft Builders L.L.C. you can go to greencraftbuilders.com. "HouseTalk Today" broadcasts every Saturday from 1 to 3 p.m. on News Talk 660 KSKY. Learn more about it at housetalktoday.com.



Bring your reusable water bottle and refill it at the Culligan water stations located throughout the event.



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Old Home? Existing Home? Energy Efficient Home?



Interested in learning how you can lower your home's energy use, monthly bills and environmental footprint, while increasing the comfort level of your home and in-door air quality? Don't miss this year's Green Building Panel focusing on the improvement of your existing home. The panel is moderated by one of our region's most recognized green home builders and current Green Built Texas Board of Director Member, Dan Fette, of Dan Fette Builders. Gain knowledge of the process and benefits of completing a Home Energy Rating System (HERS) audit by CT Loyd, Technical Director for the Texas Home Energy Rating Organization. Learn how Plano resident, Bill Neukreanz challenged himself and his family to significantly improve their home's energy efficiency over the past three years and cut his annual energy bill by 57 percent! Learn how Mesquite resident, Clyde McManus completed his Do-it-Yourself energy efficiency projects and reduced his electric bill by over 43 percent and his natural gas bill by over 7 percent. Learn how easy it is to start and how a HERS audit will help build a long-term plan to make your home leaner and greener!

Green Biz Quiz

Join us at the main stage in Collingwood Hall from Noon to 1 p.m. for the first annual Green Biz Quiz!

Texas Instruments, Dell Services, W&M Environmental Group and JC Penney compete for bragging rights and prizes. Four employees from each company square off and answer questions related to environmental issues. The questions cover waste reduction, air quality, consumerism, water and energy. Cheer on your favorite team and discover your environmental IQ at this year's Green Biz Quiz!



Got Your Bags?

Working in conjunction with City's Plastic Bag Reduction Campaign and local Tom Thumb and Kroger stores, we are featuring the "Got Your Bags?" reusable bag campaign at the *Live Green Expo*. We'll accept used

plastic shopping bags for recycling and exchange them for a reusable bag. Make your commitment to use a reusable bags publicly by pledging at the "Got Your Bags?" booth in the Do-It-Yourself Room.

Share the reasons you remember your reusable bag every time you go shopping. We'll take your picture and post it on our Web site. Visitors making a pledge or bringing used plastic shopping bags to be recycled receive a free "Got Your Bags?" shopping bag, while supplies last.





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DIY Goes Green

A green world begins with a green home! Whether or not you've started to implement "green" practices in your home, the *Live Green Expo's* DIY Room is staffed by knowledgeable people eager to help you discover common, simple energy and water-saving products.

Learn how to affix weather stripping by Elliott's Hardware pros, examine low-flow showerheads and faucet aerators, and watch the efficiency of a dual-flush toilet provided by Texas Agri-Life Research & Extension. *Live Green in Plano* volunteers will demonstrate how to make cleaners for glass, mirrors and eyeglasses; exfoliating beauty products, furniture polish; air fresheners; and hand warmers. "Recipes" will be provided! Find out the benefits of energy audits, solar screens, and low emissivity and double-paned windows. Guest speakers are scheduled every hour beginning at 9:30 a.m. through 5:30 p.m.

EXPO PARKING LOGISTICS

- General parking is at Collin College.
- Collin College parking lots are labeled A-B-C-D. Overflow lots are labeled "Overflow E-F-G-H."
- Overflow lots are parallel to lots A-B-C-D. Participants can easily identify shuttle stops and walk to any of the shuttle stops located in A-B-C-D.
- Shuttles run every 10-15 minutes to each of the five Expo shuttle stops.
- Exhibitors park in the patch on the west side of the Plano Centre
- VIP, Handicap, Media, Sponsors, Staff and Volunteers park in the east lot of the Plano Centre.
- Shoes for Haiti drops are located at each shuttle stop.
- Plano Centre does not offer any general parking

Howard Garrett, The Dirt Doctor

Following a successful career in landscape architecture, Howard Garrett, the Dirt Doctor, spent the past 20 years establishing a leadership role in the natural organic marketplace. He gained a significant following of people looking for advice about natural organic gardening, landscaping, pet health, pest control and a natural way to live.

Garrett has a successful track record with radio, television, the Internet, a magazine, a newspaper column and books. Dirt Doctor media delivers constantly updated information on natural organic living. Garrett hosts the popular "Dirt Doctor" radio show on News Talk 660 KSKY every Saturday morning from 11 a.m. to Noon in Dallas/Fort Worth. Each Sunday morning from 8 to 11 a.m., he is heard in cities across America on the Salem Network.



DirtDoctor.com is an important destination for people looking for natural organic information and advice. It also includes the popular Dirt Doctor Organic Forums and Business Listings. The "Dirt Doctor Organic Newsletter" is sent to 30,000 people weekly with helpful topics about natural organic gardening and living.

Be sure to attend his seminar at the *Live Green Expo!* Join him in the Windhaven Room at 1 p.m. for an enlightening presentation, "Green Living and Organic Gardening." A question and answer opportunity follows the presentation and Garrett is available at the Dirt Doctor booth throughout the day.

Fair Trade Market

New at this year's *Live Green Expo* is the Fair Trade Market where you can use your purchasing power to enable artisans to earn a fair wage and provide an opportunity for a better quality of life. Trade as One works with over 15 different artisan groups in 15 different countries located in Asia, Africa, Latin America and the Middle East to bring you fair trade jewelry, home décor, food items, clothing, gifts and more. Long-term relationships are established with producers based on mutual understanding and respect. Trade as One advocates living simply, giving generously and buying ethically. Learn more at tradeasone.com.

If you'd like to learn more about Fair Trade and hear stories about the lives being changed through your purchasing power, stop by the "Info on the Go" corners in the Collinwood exhibit hall to hear Kevin Madsen's presentation, "Fair Trade – What's It All About?"



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